

Carsten Schauer has been appointed as the new Vice President Commercial of the Minascent business unit



Leuna, February 1st, 2021.

Welcome to the Minascent team!

Carsten Schauer studied chemical engineering at the University of Essen and holds an Executive MBA degree from the ESSEC Business School Paris and the Mannheim Business School respectively. Before that he successfully completed an apprenticeship as a chemical technician at the Th. Goldschmidt AG in Essen.

Carsten Schauer brings along a comprehensive and wide experience in the fields of business and technology development as well as the management of the portfolio of various specialty chemical industries and companies.

With his knowledge and networking during his various roles (among others as the Head of New Business and Global Product Manager) at Clariant AG and Atotech Deutschland GmbH - in particular in the fields of demanding and innovative materials – he represents a perfect addition in the development of new and innovative business segments at Minascent.

Bernhard Müller, Managing Director at Minascent: “I’m pleased that Carsten Schauer has decided to join us beginning on February 1st. With more than 20 years of global experience in developing new business opportunities, product development and project management, we are strengthening our commercial expertise to achieve our ambitious growth targets and build up proprietary technologies.”

Carsten will be focusing on developing and leading new business segments which include innovative formulations and materials in the fields (but not limited to) of nutrition, animal feed and cosmetics. He will also be establishing and leading a modern project and portfolio management system. He thus represents an important link in the business unit between the departments of R&D, Marketing/Sales and Production in developing new products and technologies. In this function the units R&D/PO and Marketing/Sales will be reporting to him.

Carsten Schauer: “As VP Commercial I am very pleased to be joining the Minascent team and be able to support Bernhard Müller and the whole team in the ongoing penetration of the market and overall increase of our customer base. I believe that Minascent has a very good setup and a very capable and motivated team in which I am looking forward to playing a part with my experience and my customer-oriented marketing approach.”

Please welcome Carsten Schauer on our exciting journey to new business ventures. We would like to take this opportunity to wish him every success and happiness in his new position.

Dr. Bernhard Müller

Managing Director BU Minascent